Response to Office Action Dated January 6, 2009

Serial No.: 10/560,052

Attorney Docket: 008800-0218

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: BRYSON, Scott M., et al.

Application Number: 10/560,052

Filed: July 10, 2006

For: MERCHANDISING SYSTEM

Examiner: Purol, Sarah L.

Group Art Unit: 3637 Confirmation Number: 9839

AMENDMENT AND RESPONSE TO JANUARY 6, 2009, OFFICE ACTION

Applicants respectfully request a three month extension of time to respond to the Office Action mailed January 6, 2009. Please charge any fees applicable to this response, including any extension fees, to Deposit Account No. 07-1509 Please enter the following amendments in response to the January 6, 2009, Office Action:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.